



Louis Bullock
Graphic designer

+61 422 118 577
louisbullock@me.com
louisbullock.com.au

ABN:
71 825 934 400

Resume

Profile

I'm Louis Bullock, a graphic designer and artist from Adelaide, South Australia. I'm interested in details, subtleties and strong rationale. These make for works that communicate further.

In 2014, I graduated from TafeSA with an Advanced Diploma in Graphic Design; and in 2016 from UniSA with a Bachelor of Design (Communication Design).

Since 2012 I have run my business as a sole trader and freelanced at various advertising firms as a graphic designer and finished artist. Often I work on small projects, collaborating, producing music, and drawing.

Both in my professional and personal endeavours, my work is focused on systems, details, and narratives of a high quality.

Skills

Values, principles

Practical approach • proactive • strong work ethic • artistic
• attention to detail • strives for quality and accuracy • considerate
• cooperative • reliable • respectful • passionate • positive attitude

Design

Prepress • digital/web media content • advertisements • EDMs
• packaging • digital/analogue photography • layouts • typography
• drawing (various mediums) • video editing • storyboarding
• photo editing/manipulation • local and international client experience

Software, languages, CMSs

Adobe Creative Suite (CS6 & CC): Photoshop, InDesign, Illustrator, Acrobat, Bridge • PC & Mac systems • HTML5
• CSS3 • Sublime Text • Dreamweaver • cPanel • FileZilla
• MAMP • OpenCart • Stacey CMS • Wordpress • Tumblr

Personal

Strong written and verbal communication skills • 75–80 WPM typing speed • great ability interpreting verbal/written briefs
• copywriting • extensive vocabulary • natural social media ability
• competent Microsoft Office suite user • efficient in managing and prioritising many tasks • well-informed about the current design and arts landscape • original thinker, mindful of trends

Additional

DAWs: Ableton Live Suite 9.6+, FL Studio 11+, Audacity

Education

2015 – 2016 Bachelor of Design (Communication Design)
University of South Australia, City West Campus

2011 – 2014 Advanced Diploma in Graphic Design
TafeSA, Tea Tree Gully Campus

Experience

2012 – Present Freelance graphic designer and artist
Louis Bullock
Branding and logo development, fulfilling briefs, communicating ideas and visuals clearly, preparing documents and files for both digital and print environments, liaising with clients and between printers, paper merchants and the like, social media management, researching the current design and arts landscape.

2018 Graphic designer as a volunteer
Multiple Sclerosis Society of SA/NT
Served as graphic designer during Mighty Swim 2018 fundraiser. Managed all graphic designer duties, including liaising with internal digital marketing/communications team, concept ideation, artwork preparation. Made artwork changes in own time outside of work hours.

2018 Freelance graphic designer
DesignLab
Supported design team, working closely under direction of creative designer, Jordan Tucker. Assisted with overflow work through a short timeframe, consisting of challenging vector re-drawing and finalising designs.

2017 Freelance graphic designer
Kwasi
Designing logo and visuals for WojCast podcast website, episode cover art, EDM design, working directly with founder Woj Kwasi and small development team.

2017 Freelance graphic designer
Made in Katana
Concepted website mockups using digital and traditional means, researching and developing ideas, moodboard creation.



Louis Bullock
Graphic designer

+61 422 118 577
louisbullock@me.com
louisbullock.com.au

ABN:
71 825 934 400

Experience (cont.)

- 2016 Freelance finished art designer
Jamshop
Focused on finalising art and design for print ads, website designs, slideshow presentations, booklets, refining existing work, creating new material on a freelance basis.
- 2012 Graphic designer on work experience
KOJO
Designed internal price sheet document, discussed web development practice, worked on own web and graphic projects.
- 2011 Graphic designer on work experience
Three AMWeb + IT
Concepted and designed logo for internal 3CMS, worked on own developing portfolio website and own projects.
- 2011 Graphic designer on work experience
Them Advertising
Discussed and developed a design concept for a live client, worked on own project web graphics.

Awards and Achievements

- 2016 Participated in the AADC 'BrewHaha' Mentor Program in friendly competition with fellow designers towards a merchandise concept for West End Brewery, with the guidance of mentor Joel van der Knaap.
- 2014 Commissioned artwork used for the entirety of Relationships Australia's (SA) World AIDS Day awareness campaign, across Adshel bus shelters, banners, handouts and coffee cups.
- 2014 Received second place finalist position for my submission in the Tertiary students category for the SA Refugee Week 2014 Youth Poster Awards.

Professional development

- 2016 AGDA & AADC / Shot Down
- 2016 Relay: Lean Design Forum
- 2015 AGDA SA: Hey Studio Adelaide
- 2015 AGDA SA: First Five Out
- 2013 Analogue/Digital Creative Conference (ADL)

References

- | | |
|---|---|
| Tim Saunders
<i>TafeSA Lecturer</i>
TafeSA
0431 005 607 | Lyn Mitchell
<i>TafeSA Lecturer</i>
TafeSA
lynmitchelldesign@bigpond.com |
| Christie Tyerman
<i>Digital Marketing Coordinator</i>
MS Society of SA/NT
0468 966 892 | Michael Bonaccorso
<i>Managing Director</i>
MSE Alarms
mike@msealarms.com.au |