



Louis Bullock
Graphic designer

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ABN:
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Resume

Profile

I'm Louis Bullock, an artist and graphic designer from Adelaide, South Australia. I'm interested in details, subtleties and strong rationale. These make for works that communicate further.

Simplicity and complexity. Harmonious and discordant relationships of these contrasts set the foundation for my works. They inform my approach. More than anything, I like to design systems. Through consideration I instil meaning at all points of the design process.

In 2014, I graduated from TafeSA with an Advanced Diploma in Graphic Design; and in 2016 from UniSA with a Bachelor of Design (Communication Design).

Since 2012 I have run my business as a sole trader and freelanced at various advertising firms as a graphic designer and finished artist. Often I work on small projects, collaborating, producing music, and drawing.

Both in my professional and personal endeavours, my work is focused on systems, details, and narratives of a high quality.

Skills

Values, principles

Practical approach • proactive • strong work ethic • artistic
• attention to detail • strives for quality and accuracy • considerate
• cooperative • reliable • respectful • passionate • positive attitude

Design

Prepress • digital/web media content • advertisements • EDMs
• packaging • digital/analogue photography • layouts • typography
• drawing (various mediums) • video editing • storyboarding
• photo editing/manipulation • local and international client experience

Software, languages, CMSs

Adobe Creative Suite (CS6 & CC): Photoshop, InDesign, Illustrator, Acrobat, Bridge • PC & Mac systems • HTML • CSS
• Sublime Text • Dreamweaver • cPanel • FileZilla • MAMP
• OpenCart • Stacey CMS • Wordpress • Tumblr

Personal

Strong written and verbal communication skills • 75–80 WPM typing speed • great ability interpreting verbal/written briefs
• copywriting • extensive vocabulary • natural social media ability
• competent Microsoft Office suite user • efficient in managing and prioritising many tasks • well-informed about the current design and arts landscape • original thinker, mindful of trends

Additional

DAWs: Ableton Live Suite 9.6+, FL Studio 11+, Audacity

Education

2015 – 2016 Bachelor of Design (Communication Design)
University of South Australia City West Campus

2011 – 2014 Advanced Diploma in Graphic Design
TafeSA Tea Tree Gully Campus

Experience

2012 – Present Freelance artist and graphic designer

2018 Graphic designer as a volunteer
Multiple Sclerosis Society of SA/NT

2016 Freelance finished art designer
Jamshop

2012 Graphic designer on work experience
KOJO

2011 Graphic designer on work experience
THEM Advertising and Digital

Awards and Achievements

2016 Participated in the AADC 'BrewHaha' Mentor Program in friendly competition with fellow designers towards a merchandise concept for West End Brewery, with the guidance of mentor Joel van der Knaap.

2014 Commissioned artwork used for the entirety of Relationships Australia's (SA) World AIDS Day awareness campaign, across Adshel bus shelters, banners, handouts and coffee cups.

Received second place finalist position for my submission in the Tertiary students category for the SA Refugee Week 2014 Youth Poster Awards.

References

Tim Saunders
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